

Dear Researchers!

We invite all teaching faculty, research scholars to publish their quality research papers and case studies in our “National Conference Proceeding” (**Selected Research Paper will be Published in Online Mahratta ISBN Journal**) to be held on 08th January, 2020. The aim is to provide a channel for the healthy exchange of thoughts and to promote forefront of “Indian Hospitality Industry contributing Lokmanya’s vision of Swadeshi.” Through our conference, we hope to publish research papers and case studies which will highlight “Indian Hospitality Industry contributing Lokmanya’s vision of Swadeshi.”

Theme for the conference is “Indian Hospitality Industry contributing Lokmanya’s vision of Swadeshi” and sub themes are as follows,

- 1. Nationalism: Employee Welfare in Hospitality & Tourism Industry.**
- 2. Swadeshi: Development of Indian Hospitality and Tourism Brands.**
- 3. Swaraj: Effects of social media in Hospitality & Tourism industry.**
- 4. Geetarahasya: Ethical values in Hospitality and Tourism business.**

Guidelines for the Authors:

Abstract: An abstract of the research paper and case study not exceeding 150 words and with 4-5 keywords should be e-mailed to tmvhm.pune@yahoo.co.in

Title page: Title of the Paper, Author’s Name and Designation, Email, Contact number, Affiliate Institute's Name and address should be clearly mentioned.

Full Paper: On acceptance of the abstract, a soft copy of the full research paper must be submitted in compliance with the following guidelines:

1. Research paper must be in English in Microsoft word format.
2. Content of the Research paper should be in Times New Roman with font size 12 for the content and font size 14 for the headings and 1.5 line spacing.
3. The Main paper should not be more than 2500 words
4. If the Research paper is accepted for publication, authors shall submit an undertaking and transfer the copyrights to the publisher of Journal.

5. The paper should be accompanied by a declaration by the author that the contribution is his/her own work and is contributed for publication for the first time.
6. It is permissible to have up to 2 co authors for each paper, who have to be registered separately.
7. All Citations and references should be mentioned in the research paper/ case study by the last name of author, year of publication and page numbers where appropriate. Website refer should mention full URL Address, accessed date and mentioned source organization.
8. Reference mentioned should appear in alphabetical order at the end of research paper/ case study. Only those references which are actually utilized should be included in the list.
9. The responsibility of opinions and conclusion expressed in submitted research paper/ case study is the authors alone and does not reflect TMV's IHMCT's stand on the topic.
10. **Best Research Paper Award** per theme would be declared for the papers presented in person at the conference, after the presentation are assessed by a panel of judges.

Important Dates

Abstract Submission: 30th October 2019

Acceptance of the Abstract: 07th November 2019

Full Paper submission: 08th December 2019

Registration Charges:

Participation with Research Paper / case study:

Early Bird – Rs.2000/- for single Author – 08th November, 2019 – 15th November, 2019

Rs.2500/- for single Author – after 15th November, 2019

Early Bird – Rs.3000/- for two Authors - 08th November, 2019 – 15th November, 2019

Rs.3500/- for two Authors – after 15th November, 2019

Early Bird – Rs.4000/- for three Authors- 08th November, 2019 – 15th November,

2019 Rs.4500/- for three Authors – after 15th November, 2019

Only Participation (for Faculty and Research Scholars):Rs. 500/-

For undergraduate students of Hotel Management, Registration fee for attending is Rs.100/-

Payment details: Demand Draft should be in favour of 'Tilak Maharashtra Vidyapeeth, Pune' payable at Pune.

Mention your Name, Address and Contact No. at the back of the DD.

Demand Draft drawn only on Nationalized banks will be acceptable.

Registration fees can be paid by NEFT/RTGS. Bank details are as follows

Bank of Maharashtra, TMV Colony Branch, Pune -411037

S.B.A/C NO: 60328672656

IFSC Code: MAHB0000320

MICR NO: 411014056

Registration procedure: If fees paid by Demand Draft, please send us complete Registration form along with payment to TMV's Department of Hotel Management, 6th floor, Gultekdi, Mukundnagar campus, Pune 411037.

Registration procedures: If to be done by online payment, send us complete Registration form along with online payment receipt to tmvhm.pune@yahoo.co.in

**For any queries please contact:
Department of Hotel Management
Tilak Maharashtra Vidyapeeth
Phone: 020-24403020**